



SPORT MANUFACTURING GROUP, INC.
1517 Voorhies Ave. Suite 302
Brooklyn, NY 11235
(p)877-969-0909 (f)877-337-1467
sales@smgoutdoor.com



RETAILER AIRGUN PROGRAM

MINIMUM OPENING ORDER: \$700 with credit card payment.

REORDER MINIMUM: \$250

MINIMUM ANNUAL SALES: \$1200

PRICE: Wholesale Price List

*All prices subject to change. Wholesale price lists are available only to approved SMG dealers. The minimums listed above are based on Dealer Cost.

DISCOUNTS FROM WHOLESALE PRICE: 5% discount for annual volume > \$5,000
10% discount for annual volume > \$10,000

*Annual volume is determined by previous calendar year sales. Discounts may be applied if current year's sales volume surpasses the discount rate minimum volume. Annual volume based on dealer costs.

TERMS: Net 30 days to qualified retailers.

CONDITIONS:

- All retailers are required to submit a copy of their business license, resale certificate, and dealer application via fax, email, or postal service to SMG, Inc. at the address indicated above.
- You are required to agree to our MAP pricing policy. Please read the Gletcher MAP policy included in the retailer packet or contact SMG, Inc. for more information. MAP pricing is included in the Wholesale Price List.
- All sales are final. Please order carefully as we cannot accept returns or exchanges unless the product is defective.
- Opening orders to be made with credit card only. We cannot accept cash, checks, or money orders.
- Prices are subject to change without notice.
- Please allow 7-10 business days for order processing and delivery.



Sport Manufacturing Group Inc.
 1517 Voorhies Avenue Suite 302
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 PH. 877.969.0909 Fax. 877.337.1467

CREDIT/DEALER APPLICATION & AGREEMENT

BUSINESS CONTACT INFORMATION

Legal Company Name:			
Title:			
Phone:	Fax:	E-mail:	
Registered company address:			
City:	State:	ZIP Code:	
Date business commenced:			
Sole proprietorship:	Partnership:	Corporation:	Other(Specify):
President:	CFO:	Accounts Payable Contact:	
Broker:	Phone:	Contact:	
DUNS#	TAX ID#	WEBSITE ADDRESS:	

Please attach a copy of your resale certificate and business license.

BANK REFERENCE

Bank name:	Contact officer:		
Bank address:	Phone:		
City:	State:	ZIP Code:	
Contact Officer:			

TRADE REFERENCES: NAME (3) CURRENT SUPPLIERS EXTENDING CREDIT

1. Company name:			
Address:			
City:	State:	ZIP Code:	
Phone:	Fax:	E-mail:	
2. Company name:			
Address:			
City:	State:	ZIP Code:	
Phone:	Fax:	E-mail:	
3. Company name:			
Address:			
City:	State:	ZIP Code:	
Phone:	Fax:	E-mail:	

AGREEMENT

1. By submitting this application, the undersigned, authorizes Sport Manufacturing Group Inc. to make inquiries and obtain information with the banking and business/trade references that you have supplied.
2. This will include and is not limited to; account balance and payment history. The undersigned also authorizes Sport Manufacturing Group Inc. (SMG Inc.) to obtain credit reports in connection with this application. SMG Inc. will use the information in the credit reports to make a decision. At your request, SMG Inc. will provide the credit union used to obtain and make our decision.
3. You agree to be held responsible for any and all legal fees needed to collect on the account at any time. This will include all costs of collection including the cost of court as well as attorney fees.
4. It is your responsibility to keep all files up to date with us. The most important being, current billing address, telephone number and bank information.
5. SMG Inc. reserves the right to revoke your charging privileges at any time.

APPLICANT SIGNATURE:	TITLE:
PRINTED NAME:	DATE:

PERSONAL GUARANTEE

In consideration of the extension of credit by Sport Manufacturing Group, Inc., the undersigned contracts and guarantees to the faithful payment, when due, of all accounts of the company seeking credit. The undersigned expressly waives all notice of acceptance of this guarantee, notice of extension of credit, presentment of demand for payment and any notice of default by the company seeking credit and all other notices the guarantor might be entitled to. Revocation of the guarantee shall be in writing and delivered by certified mail.

APPLICANT SIGNATURE:	DATE:
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SPORT MANUFACTURING GROUP, INC.

GLETCHER® MINIMUM ADVERTISED PRICE ("MAP") POLICY

Effective as of December 1st, 2014

In order to protect the retailers who sell our products and protect our brand reputation, image, and competitiveness in the market, Sport Manufacturing Group, Inc. ("SMG, Inc.") is unilaterally instituting a Minimum Advertised Pricing Policy ("MAP Policy"). The MAP Policy shall be effective December 1st, 2014 and shall remain effective until amended or withdrawn by SMG Inc. in writing. This MAP Policy is effective for all Gletcher brand dealers, retailers, resellers, and distributors (collectively, "Vendors"), who sell Gletcher products to end users in the United States. The MAP Policy applies to Gletcher product sales in a physical store, via the internet, catalog, or elsewhere.

This policy is intended to protect against the devaluation of Gletcher products, allow for reasonable margins and a fair opportunity for Vendors, and protect the reputation and marketing strategy of the Gletcher brand.

SMG, Inc. unilaterally agrees to allow its vendors to sell Gletcher products in a physical store, via the internet or elsewhere, on the condition that Vendors abide by the following guidelines:

1. This MAP Policy is not a mutual agreement or contract, and should be read as a declaration by SMG, Inc. The intent of this declaration is to avoid misunderstandings or conflict later. This MAP Policy is not an agreement and each Vendor is free to independently decide whether or not to follow this policy and remains free to advertise and sell Gletcher brand products at any price they desire.
2. SMG, Inc. will work only with Vendors that have their advertising and pricing practices aligned with this MAP Policy. Vendors who advertise Gletcher products at a price less than SMG, Inc.'s minimum advertised price, as specified in SMG, Inc.'s most current Vendor pricing sheet, will face certain consequences, including a termination of business relationship with violating Vendor(s) and the refusal of SMG, Inc. to sell, either directly or through distribution, any Gletcher products to the violating Vendor.
3. This MAP Policy applies to all advertisements of Gletcher brand products in any media including, but not limited to, newspapers, inserts, circulars, magazines, periodicals and other print media, direct mailers, flyers, newsletters, posters, brochures, radio and television commercial broadcasts, billboards, mail-order

catalogs, email solicitations, and any alternative and Internet advertising, including internet auction sites where a minimum bid is communicated.

4. Advertising, marketing, or promoting Gletcher products on retail websites, internet auctions, or internet ecommerce stores not wholly owned or administered by the Vendor is not allowed, and will be considered contrary to the MAP Policy.
5. This MAP Policy is not intended to affect the resale price or require any Vendor to sell Gletcher products at the actual minimum advertised price.
6. This MAP Policy does not establish maximum advertised prices. Vendors may advertise Gletcher products in excess of MAP prices as they desire.
7. SMG, Inc. may provide updates to the MAP Policy at its discretion at any time. SMG, Inc. may exempt certain models or items from this policy for purposes of inventory reduction, promotion, or closeouts.

This MAP Policy is solely within SMG Inc.'s discretion and responsibility. No employee or sales representative of SMG, Inc. has any authority to discuss or modify this policy and any action of any person which purports to modify this policy or to solicit or obtain the agreement of any person to that policy is unauthorized and invalid. Any questions about this policy should be in writing and directed to the SMG, Inc. at sales@smgoutdoor.com. No oral communications about this policy are authorized. Any action taken by SMG, Inc. under the MAP Policy shall be without liability to SMG, Inc. This policy is subject to change at any time at the discretion of SMG, Inc.